

1. Over the past year, which AGF services and programs did you utilize? (Check all that apply)

	Response Percent	Response Total
<b>Attended a monthly program</b>	<b>84.1%</b>	<b>37</b>
Attended Annual Conference	36.4%	16
Attended one or more teleconferences hosted by AGF	22.7%	10
Accessed the Members Only section of our website	31.8%	14
Utilized the ListServe to query members	6.8%	3
Served on board	22.7%	10
Served on a committee	27.3%	12
Participated in an Affinity Group (Youth Philanthropy, Education, Capacity Building, Rural Philanthropy)	34.1%	15
Called for information and/or research data	22.7%	10
Read the email newsletters, Funders News & Notes and Member Exchange	77.3%	34
Utilized any of the discounts on products/services available through AGF	0%	0
Other (please specify)	2.3%	1
<b>Total Respondents</b>	<b>44</b>	
<b>(skipped this question)</b>	<b>0</b>	

2. Are you aware of these products/services?

	Response Percent	Response Total
<b>Yes</b>	<b>61.9%</b>	<b>26</b>
No	35.7%	15
Other	2.4%	1
<b>Total Respondents</b>	<b>42</b>	
<b>(skipped this question)</b>	<b>2</b>	

## 3. Why do you belong to AGF? (check all that apply)

	Response Percent	Response Total
<b>Stay current on regional and national philanthropic trends</b>	<b>87.8%</b>	<b>36</b>
Utilize networking opportunities	80.5%	33
Stay current on nonprofit activity	63.4%	26
Improve philanthropy by developing standards and proto-types	41.5%	17
Access grantmaking resources	29.3%	12
Support leadership in the philanthropic community	80.5%	33
Access programs that inform grantmaking decisions (critical issues, professional development, etc.)	73.2%	30
Other (please specify)	4.9%	2
<b>Total Respondents</b>		<b>41</b>
<b>(skipped this question)</b>		<b>3</b>

## 4. Overall, how satisfied are you with your membership in AGF?







	Response Percent	Response Total
<b>Very satisfied</b>	<b>61%</b>	<b>25</b>
Somewhat satisfied	34.1%	14
Somewhat dissatisfied	4.9%	2
Very dissatisfied	0%	0
Briefly explain	19.5%	8
<b>Total Respondents</b>		<b>41</b>
<b>(skipped this question)</b>		<b>3</b>

## 5. Do you feel AGF provides sufficient opportunities for you to get to know your colleagues?

	Response Percent	Response Total
<b>Yes, I've found it easy to</b>		

<b>make connections</b>		<b>82.5%</b>	<b>33</b>
I think the organization could do more to facilitate networking among members.		17.5%	7
What suggestions do you have?		7.5%	3
<b>Total Respondents</b>			<b>40</b>
<b>(skipped this question)</b>			<b>4</b>




6. Please check the following experiences you've had through AGF (check all that apply)

		<b>Response Percent</b>	<b>Response Total</b>
Acquired a new skill or refined an existing skill		45.9%	17
<b>Collaborated with another funder</b>		<b>62.2%</b>	<b>23</b>
Networked to identify a new employee or consultant		10.8%	4
Initiated a new grantmaking procedure		27%	10
Met a colleague who could assist in my work		59.5%	22
Other (please specify)		16.2%	6
<b>Total Respondents</b>			<b>37</b>
<b>(skipped this question)</b>			<b>7</b>



7. What, if any, new grantmaking skills do you, your staff or trustees want to pursue?

<b>Total Respondents</b>	<b>12</b>
<b>(skipped this question)</b>	<b>32</b>

8. How would you rate AGF, in terms of value, compared to the other organizations to which you belong?

		<b>Response Percent</b>	<b>Response Total</b>
Better value		43.9%	18
<b>Equal value</b>		<b>46.3%</b>	<b>19</b>
Less value		9.8%	4
<b>Total Respondents</b>			<b>41</b>
<b>(skipped this question)</b>			<b>3</b>





9. Would you recommend AGF to a friend/colleague?

	Response Percent	Response Total
Yes 	97.4%	38
No 	2.6%	1
<b>Total Respondents</b>		<b>39</b>
(skipped this question)		5

10. Do the programs offered by AGF add value to your role as a funder?





	Response Percent	Response Total
Yes 	92.1%	35
No 	2.6%	1
If yes, please explain 	21.1%	8
<b>Total Respondents</b>		<b>38</b>
(skipped this question)		6

11. AGF strives to provide a mix of educational programs and networking opportunities. How do you feel about the mix we've provided to date?

	Response Percent	Response Total
I'd like to see more informal networking oppotunities 	20%	8
I'd like to see more educational programs 	22.5%	9
<b>I think the mix is just about right</b> 	<b>75%</b>	<b>30</b>
Other (please specify) 	2.5%	1
<b>Total Respondents</b>		<b>40</b>
(skipped this question)		4

12. Which time frame do you most prefer for AGF monthly meetings?



	Response Percent	Response Total
mornings (8:00 a.m. - 10:00 a.m.) 	15%	6
afternoon/lunch (10:00 a.m. - 		

12:00 p.m.)		20%	8
<b>Lunch</b>		<b>77.5%</b>	<b>31</b>
mid-afternoon (3:00 p.m.-5:00 p.m.)		2.5%	1
After work		5%	2
other		2.5%	1
<b>Total Respondents</b>			<b>40</b>
<b>(skipped this question)</b>			<b>4</b>

13. To what extent would you be likely to use the new services listed below:




	<b>Not likely</b>				<b>More Likely</b>	<b>Response Average</b>
A paid subscription newsletter to connect funders and nonprofits	<b>57% (16)</b>	14% (4)	7% (2)	18% (5)	4% (1)	<b>1.96</b>
A enhanced members only site with pictures of funders and more information on organizations	15% (4)	<b>35% (9)</b>	19% (5)	15% (4)	15% (4)	<b>2.81</b>
A more specific listserv for funding areas of interest and roles @ foundation (i.e. AGF Programs Listserv, ect..)	14% (5)	22% (8)	<b>25% (9)</b>	<b>25% (9)</b>	14% (5)	<b>3.03</b>
<b>Total Respondents</b>						<b>38</b>
<b>(skipped this question)</b>						<b>6</b>

14. Do you receive Members Exchange Newsletter?

	<b>Response Percent</b>	<b>Response Total</b>
<b>Yes</b>		<b>91.4%</b>
No		8.6%
<b>Total Respondents</b>		<b>35</b>
<b>(skipped this question)</b>		<b>9</b>

15. Which of the following is most accurate regarding Member Exchange, our bi-monthly email newsletter.






	<b>Response Percent</b>	<b>Response Total</b>
I read it in its entirety		26.5%

<b>I read it periodically</b>		<b>41.2%</b>	<b>14</b>
I read only those sections that pertain to my grantmaking work		32.4%	11
I don't read it		8.8%	3
Suggestions for improvement		5.9%	2
		<b>Total Respondents</b>	<b>34</b>
		<b>(skipped this question)</b>	<b>10</b>



16. What do you appreciate most about Member Exchange?

<b>Total Respondents</b>	<b>10</b>
<b>(skipped this question)</b>	<b>34</b>

17. How would you rate the relevance of our Members Exchange Newsletter?





		<b>Response Percent</b>	<b>Response Total</b>
Excellent		16.1%	5
<b>Good</b>		<b>54.8%</b>	<b>17</b>
Satisfactory		22.6%	7
Not Too Satisfactory		3.2%	1
Poor		0%	0
N/A		3.2%	1
		<b>Total Respondents</b>	<b>31</b>
		<b>(skipped this question)</b>	<b>13</b>

18. Do you receive our public newsletter (News & Notes)?

		<b>Response Percent</b>	<b>Response Total</b>
<b>Yes</b>		<b>73.5%</b>	<b>25</b>
No		26.5%	9
		<b>Total Respondents</b>	<b>34</b>
		<b>(skipped this question)</b>	<b>10</b>

19. Which of the following is most accurate regarding News & Notes, our monthly email newsletter.

<b>Response Percent</b>	<b>Response Total</b>
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I read it in its entirety		28.6%	8
<b>I read it periodically</b>		<b>32.1%</b>	<b>9</b>
I read only those sections that pertain to my grantmaking work		21.4%	6
I don't read it		21.4%	6
		<b>Total Respondents</b>	<b>28</b>
		(skipped this question)	16

## 20. Suggestions for Improvement?

<b>Total Respondents</b>	<b>6</b>
(skipped this question)	38

## 21. How often do you visit the AGF website?







	Response Percent	Response Total
Once a week or more	0%	0
Once a month	13.5%	5
<b>Occasionally</b>	<b>59.5%</b>	<b>22</b>
Never	27%	10
	<b>Total Respondents</b>	<b>37</b>
	(skipped this question)	7

## 22. Why do you search the AGF website?





	Response Percent	Response Total
To search for relevant research	34.6%	9
To find monthly program information	46.2%	12
<b>To search the member directory</b>	<b>53.8%</b>	<b>14</b>
To watch the program videos	19.2%	5
To read back issues of Member Exchange	11.5%	3
To read Board or Committee minutes	11.5%	3
Other (please specify)	3.8%	1

**Total Respondents** 26  
**(skipped this question)** 18

23. What website enhancements would you most like to see?

	<b>Response Percent</b>	<b>Response Total</b>
<b>Searchable knowledgebase of philanthropic topics</b> 	<b>84.6%</b>	<b>22</b>
Process to update your personal and organization information at the website 	34.6%	9
Update Website Design 	3.8%	1
Ability to register for programs at the website 	38.5%	10
Ability to pay for programs and dues via the website 	26.9%	7
Other (please specify) 	3.8%	1
<b>Total Respondents</b>	<b>26</b>	
<b>(skipped this question)</b>		<b>18</b>

24. What is your experience with the AGF listserv? (check all that apply)







	<b>Response Percent</b>	<b>Response Total</b>
<b>I've responded to member queries</b> 	<b>41.4%</b>	<b>12</b>
I've used it to query members and found it useful 	13.8%	4
I don't appreciate the extra emails 	20.7%	6
I don't know what that is 	34.5%	10
<b>Total Respondents</b>	<b>29</b>	
<b>(skipped this question)</b>		<b>15</b>

25. What type of organization do you represent?


	<b>Response Percent</b>	<b>Response Total</b>
<b>Private foundation</b> 	<b>27.8%</b>	<b>10</b>
Public charity 	25%	9

Corporate		19.4%	7
Government		11.1%	4
Donor advised fund		8.3%	3
Other		8.3%	3
<b>Total Respondents</b>			<b>36</b>
(skipped this question)			8



26. What is your organization's annual grants budget?

		<b>Response Percent</b>	<b>Response Total</b>
Less than \$50,000		5.9%	2
\$50,000-\$100,000		2.9%	1
\$100,001- \$250,000		14.7%	5
\$250,001-\$1,000,000		20.6%	7
\$1,000,001-\$5,000,000		20.6%	7
<b>\$1,000,001-\$5,000,000</b>		<b>35.3%</b>	<b>12</b>
<b>Total Respondents</b>			<b>34</b>
(skipped this question)			10

27. What is your primary role in your organization?

		<b>Response Percent</b>	<b>Response Total</b>
Trustee		5.6%	2
CEO		36.1%	13
<b>Staff</b>		<b>63.9%</b>	<b>23</b>
<b>Total Respondents</b>			<b>36</b>
(skipped this question)			8

28. What is the staff size of your organization

		<b>Response Percent</b>	<b>Response Total</b>
no paid staff		8.3%	3
1-3 paid staff		25%	9
<b>4 or more</b>		<b>66.7%</b>	<b>24</b>
<b>Total Respondents</b>			<b>36</b>
(skipped this question)			8

29. How many years have been involved in grantmaking?

<b>Total Respondents</b>	<b>31</b>
<b>(skipped this question)</b>	<b>13</b>

30. Would you be interested in serving on the AGF board or committee? If so, please indicate your name here or email Marissa at [mtheisen@arizonagrantsmakersforum.org](mailto:mtheisen@arizonagrantsmakersforum.org).

<b>Total Respondents</b>	<b>11</b>
<b>(skipped this question)</b>	<b>33</b>

## **Arizona Grantmakers Forum Member Survey 2007**

### **Open-Ended/Other Responses**

*Why do you belong to AGF? (check all that apply)*

1. develop collaborative strategies on community issues
2. Affinity Group work

*Overall, how satisfied are you with your membership in AGF?*

1. Our focus is different from that of most members.
2. I would like to be more involved but because I am in an affiliate office I find I must pick and choose activities and participation due to time constraints.
3. The AGF team continues to serve as the brain trust for the grant making community in Arizona. They do the digging into emerging issues that some of do not have time to do as part of our daily work lives, but which benefits us professionally all the time.
4. The monthly programs are so specific and yet so widely varied that they are rarely significant to us. The topic does not usually fall within our scope of work.
5. Great in theory and we like to support the philanthropic sector as a whole, but not a lot of practical benefits to us at this time.
6. Wish there was more participation from outside Maricopa County. With limited time, have specific experts provide training (i.e. Piper does great evaluations, any tips or templates they can share?).
7. I think this is a worthy effort to keep those who fund nonprofits together in how they strategize to improve communities.
8. I wish there were meetings at various times rather than so many at lunch. Mornings are better for me and while I think AGF is great, I can rarely take advantage of the network.

*Do you feel AGF provides sufficient opportunities for you to get to know your colleagues?*

1. "Show and Tell" Survey members and have volunteers take a few minutes at a program meeting to describe who they are and what they do.
2. It would be great to have two annual networking events like the one held at Barcelona last year.
3. AGF does a good job, I think the main barrier is geography - everything happens in Phoenix and we are located in Tucson.

***Please check the following experiences you've had through AGF (check all that apply)***

1. via monthly presentation, pick up ideas
2. Use the network to communicate about our own grantmaking priorities
3. I call for information and use you as a clearing house. I tell others to use AGF as a resource.
4. Learned what others were doing to help
5. Strengthened best practice methodology
6. Met colleagues whose work I could assist.

***Do the programs offered by AGF add value to your role as a funder?***

1. except our area of focus is different than that of most members
2. The ethical principles are important, and I also feel we can offer more as funders if we are up to date on philanthropic issues.
3. Occasionally. Again, many of the programs are irrelevant to our work.
4. Yes, they allow me as a non-program staff to understand the program goals better, as well as expanding my knowledge in the areas that others are funding
5. Our foundation has not found many of the programs to be of direct benefit to us (especially given our location outside of Phoenix), but I can see how it would benefit other foundations (especially those in Phoenix)
6. It broadens my perspective
7. The inform about current topics and introduce potential collaborators
8. Helps us think about how to collaborate around shared vision and priorities instead of possibly duplicating efforts.

**AGF strives to provide a mix of educational programs and networking opportunities. How do you feel about the mix we've provided to date?**

***1. Formal networking opportunities***

***What do you appreciate most about Member Exchange?***

1. Personnel and funding news; calendar of programs
2. info on upcoming meetings
3. It generates ideas.
4. Staying up to date on current philanthropic trends Reminders about relevant programming of AGF
5. Updates and what is new.
6. Its comprehensive coverage of current news and issues.
7. Learning about colleagues
8. It's there if I want to read it and it provides useful information.
9. The opportunity to keep current on Arizona activities.
10. Event updates and news

### ***Suggestions for Improvement***

1. I keep forgetting our password so I need to call and get it from the office -- some other method of access to the site would be better (or let me use my own password)
2. I am most likely to read e-newsletters that provide very short overviews with links if I want to go deeper.

### ***News & Notes (Public E-Newsletter) Suggestions for Improvement***

1. I don't really focus on the differences since I get both.
2. Not sure if I get it.
3. i am a little confused about the difference between the public newsletter and the members exchange. I am not sure I have diffeentiated these in my responses.
4. I would like to know about sources of funding and who has been successful in getting people to give away more of their money. What funders are granting to organizations working on climate change and species extinction, critical issues. Who is doing the grantmaking for nontraditonal causes. These ideas are for any way that you communicate with the public.

### ***How many years have been involved in grantmaking?***

- 12 (4 fulltime)
- five years
- Five years.
- 14 years
- 4 years
- 20
- 17
- 15
- 30
- More than 20 years