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Foundation and Corporate Community step up to help support building the next generation of donors

*Discount Tire, Arizona Community Foundation, Lowry Hill and others among those supporting the
Arizona Grantmakers Forum Annual Luncheon*

(Phoenix, Ariz. – September 3, 2009) – Discount Tire is making a point to look to the future with its recent support of the **3rd Annual Art of Giving Lunch** put on by the Arizona Grantmakers Forum. Exactly how do tires and philanthropy mix? Discount Tire's founder Bruce Halle, along with his wife Diane, use their success in business to support their passion for giving back and supporting communities. The Scottsdale-based company now has more than 750 stores in 22 states and its Driven to Care program operates nationwide, spreading the good work of the Halle's far and wide.

So, it would seem a good fit for Discount Tire to step in to support a program that helps others, including families, figure out how they can reshape young minds toward philanthropy.

Today, statistics tell a complex story of the spending habits of young people - that our children currently spend five times more money than we did at the same age. Young people 18 and under will spend—or influence the spending of—more than \$1 trillion dollars this year. In a consumerist society, how do we do a better job of aligning our values with our financial habits? How do we encourage our children to become smarter consumers and to make philanthropy an essential part of their financial lives?

Discount Tire, the Arizona Community Foundation, Lowery Hill Private Asset Management and others are joining forces with the Arizona Grantmakers Forum to help parents and grandparents do the important work of helping their kids rethink the value they place on money, how they spend it and consider worthiness, not just wealth.

Noted author, broadcast personality and financial expert Nathan Dungan will address these issues—and many more—at the October 27th luncheon. The founder and president of Share Save Spend will discuss what it takes to inspire, motivate and encourage the next generation to achieve long-term success and become stewards in their communities. In this highly interactive presentation, participants will:

- Develop a deeper awareness of cultural trends and issues in today's radically shifting financial landscape.
- Discover new ways to talk and think about money among family members and between generations.
- Develop a financial decision-making process that honors each person's values.
- Set clear financial goals that emphasize saving and sharing and increase children's capacity for generosity.

Along with Discount Tire, this year's **sponsorship lineup** includes:

- **Silver Sponsor: Arizona Community Foundation, Lowery Hill Private Asset Management**
- **Product/Other Sponsors: ASU Lodestar Center, Chase Bank, AZSociety**
- **Bronze Sponsors: Fennemore Craig, P.C., McMurry, Inc., The Mulhern Family Fund of the Catholic Community Foundation, Northern Trust**

Sponsorship support is still being accepted. For more information about sponsorship opportunities, please contact Marissa Theisen at 602.840.6813.

Event Details

What: 3rd Annual *Art of Giving Luncheon – Multi-Generational Philanthropy: Building the Next Generation of Donors and Doers*

When: Tuesday, October 27, 11:30 a.m. – 1:30 p.m.

Where: Arizona Biltmore Resort & Spa, 24th Street and Missouri, Phoenix

Who: Arizona Grantmakers Forum and Discount Tire

Cost: Cost per ticket is \$100; corporate tables are \$1,000.

Contact: Contact Erin Dow at (602) 977-2756 ext. 108 or edow@azgrantmakers.org or register online at www.azgrantmakers.org.

About Arizona Grantmakers Forum

AGF is a regional association that provides educational resources, research and networking opportunities for grantmakers in Arizona. Member organizations make financial grants to non-profit organizations throughout the state and represent the interests of private foundations, public grantmaking charities, trusts, endowed community foundations, corporations, government agencies and individuals with organized charitable gift programs.

For more information, contact AGF at (602) 977-2756 or visit ArizonaGrantmakersForum.org.