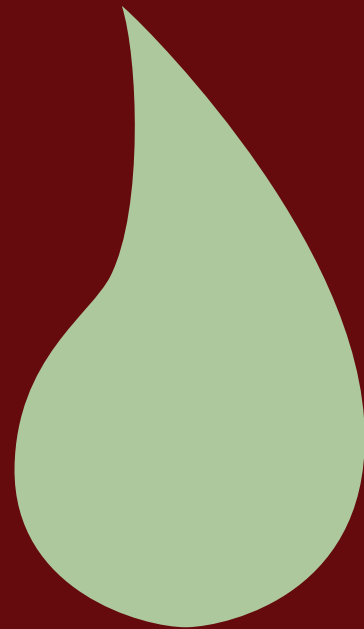


# ARIZONA GRANTMAKERS FORUM

*To Increase, Enhance, and Improve Philanthropy in Arizona*

# 2010



[WWW.AZGRANTMAKERS.ORG](http://WWW.AZGRANTMAKERS.ORG)



## 2010 BOARD OF DIRECTORS

**Carol Peck, Ed.D. , Chair**

Chief Executive Officer  
Rodel Charitable Foundation of Arizona

**Gerald Wissink, Vice Chair**

Chief Executive Officer  
BHHS Legacy Foundation

**Mary Jane Rynd, Secretary/Treasurer**

Executive Vice President & CFO  
Virginia G. Piper Charitable Trust

**Kerry Blume**

President and CEO  
United Way of Northern Arizona

**Gene D'Adamo**

Vice President, Community Relations  
The Arizona Republic

**Karen Fisch**

Manager, Community Outreach  
Salt River Project

**Sharon Foltz**

Community Relations Director  
Tucson Electric Power

**Jack Jewett**

President & CEO  
Flinn Foundation

**Lydia Lee**

Senior Community Relations Officer  
JPMorgan Chase

**Patricia Miles**

President  
McMiles Foundation

**Barbara Poley**

Executive Director  
The Hopi Foundation

**Ed Portnoy, Ph.D., Immediate Past Chair**

Director of Grants Programs  
Nina Mason Pulliam Charitable Trust

**Barbara Ryan**

Executive Vice President and COO  
Helios Education Foundation

**Deborah Whitehurst**

Chief Operating Officer  
Arizona Community Foundation

**Merl Waschler**

President & CEO  
Valley of the Sun United Way



## 2010 MEMBERSHIP



AFC Public Foundation  
Arizona Board of Regents  
Arizona College Scholarship Foundation  
Arizona Community Foundation  
Arizona Foundation for Educational Advancement  
Arizona Fndn. for Legal Services & Education  
Arizona Foundation for Women  
AZ Governor's Office of Children, Youth & Families  
Arizona Humanities Council  
Arizona Public Service  
The Arizona Republic  
BHHS Legacy Foundation  
The Bidstrup Foundation  
Bill and Melinda Gates Family Foundation  
Blue Cross Blue Shield of Arizona  
Boeing Company  
Bruce T. Halle Family Foundation  
C.W. & Modene Neely Charitable Foundation  
Carstens Family Fund  
Casey Family Programs  
Catholic Community Foundation  
Central Arizona Project  
Chauncey Foundation  
CHW Foundation - East Valley  
City of Flagstaff  
City of Phoenix  
Coconino County  
Community Foundation for Southern Arizona  
Corporation for National and Community Service  
Cox Communications  
Delta Dental Plan of AZ Foundation  
Dorrance Family Foundation  
Ellis Center for Educational Excellence  
F2 Family Foundation  
Fennemore Craig, P.C.  
First Things First  
The Flinn Foundation  
Freeport-McMoRan Copper and Gold Inc.  
Helios Education Foundation  
Hickey Family Foundation  
Honeywell Aerospace  
The Hopi Foundation  
Ibis Foundation  
Jewish Community Foundation of Greater Phoenix  
John and Editha Kapoor Charitable Trust  
JPMorgan Chase  
Katybug Social Investment Fund  
Kellam Foundation, Inc.  
Kemper and Ethel Marley Foundation  
Leo and Marjorie Stern Foundation  
Lodestar Foundation  
Long Taylor Foundation  
McMiles Foundation  
Nina Mason Pulliam Charitable Trust  
Northern Trust  
PetSmart Charities  
Phoenix Coyotes Charities  
Phoenix Suns Charities  
Qwest  
Raytheon  
Rodel Charitable Foundation of Arizona  
Rosenbluth Family Foundation  
Salt River Project  
Social Venture Partners Arizona  
Southwest Gas  
St. Luke's Health Initiatives  
Steele Foundation  
Sun Health Foundation  
Theresa's Fund  
Thunderbird Junior Golf Foundation  
Tucson Electric Power  
Tucson Osteopathic Medical Foundation  
United Way of Northern Arizona  
Universal Technical Institute Foundation  
US Airways  
Valley of the Sun United Way  
Virginia G. Piper Charitable Trust  
Wells Fargo  
Whiteman Foundation



# Statement of Activities

January - December (unaudited)

<b>Income</b>	<b>2010</b>
Contributions	82,000.00
Membership Dues	126,588.00
Investment Revenue	2,705.00
Program Fees	17,501.00
Program Sponsorship	30,000.00
In-Kind Donations	23,675.00
Unrealized Investment Gain/Loss	7,192.00
<b>Total Income</b>	<b>\$289,661.00</b>
<b>Expenses</b>	
Administrative Fees/Bank Service Charges	609.00
Advertising	3,564.00
Conferences	917.00
Depreciation	338.00
Donation	10,010.00
Dues/Subscriptions	3,867.00
Equipment and Maintenance	1,803.00
Program Related Expenses	43,106.00
Grants Data Base/Research	2,918.00
Insurance	818.00
Knowledge Mgt. System	2,818.00
License and Fees	0.00
Membership Development	793.00
Payroll Expenses	163,303.00
Postage, Printing and Related	1,724.00
Professional Development	581.00
Professional Fees	13,703.00
Rent	13,385.00
Supplies	1,918.00
Telephone	2,359.00
Travel & Entertainment	3,356.00
Web Expenses	2,196.00
In-Kind Expenses	23,675.00
<b>Total Expenses</b>	<b>\$297,761.00</b>
<b>Net Income</b>	<b>(8,100.00)</b>

# Statement of Financial Position

As of December 31 (unaudited)



ASSETS	2010
<b>Current Assets</b>	
Cash	\$221,912
Investments	83,153
Security Deposits	2,375
<b>Total - Current Assets</b>	<b>\$307,440</b>
Property and Equipment	
Furniture and Equipment	\$2,368
Less: accumulated depreciation	(1,241)
<b>Sub-total - Property and Equipment</b>	<b>\$1,127</b>
<b>TOTAL ASSETS</b>	<b>\$308,567</b>
<b>LIABILITIES &amp; NET ASSETS</b>	
<b>Current Liabilities</b>	
Accounts Payable	\$5,524
Accrued Payroll	5,969
Deferred Membership Dues	8,125
<b>Total Liabilities</b>	<b>\$19,618</b>
<b>Net Assets, Unrestricted</b>	<b>\$288,949</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$308,567</b>

## Founding Members

Arizona Community Foundation  
Del E. Webb Foundation  
The Flinn Foundation  
Kieckhefer Foundation  
Margaret T. Morris Foundation  
Nina Mason Pulliam Charitable Trust  
Stardust Foundation  
St. Luke's Health Initiatives  
Theresa's Fund  
Virginia G. Piper Charitable Trust



# 2010 Accomplishments

## Foster Member Education

- Organized 12 monthly programs as well as several special sessions on critical topics.
- Published six issues of Member Exchange - AGF's members only e-newsletter.
- Compiled an extensive list of resources at the AGF website.

## Enhance Member Networking

- Maintained updated and searchable AGF member directory at the members only website
- Hosted 18 affinity group sessions for education funders, corporate funders, rural funders, small foundation staff, and philanthropy professionals rising.
- Unveiled our new members-only social networking site called the "AGF Community." This site is used for networking, discussion groups, blogs and other online social activities.

## Strengthen AGF Organizational Capacity

- Enrolled eleven new members and achieved member retention rate of 97%.
- Achieved member satisfaction survey of 95% of respondents are satisfied to very satisfied with their AGF membership.
- Received a 4.7 out of 5 in regard to overall member satisfaction. That is up from 4.3 in 2009. There were similar increases in regard to AGF services and support.
- Enrolled three new board members.
- Secured a VISTA Volunteer to assist with marketing of AGF resources and programs.

## Expand AGF Community Influence and Impact

- Published six issues of News & Notes - AGF's public e-newsletter.
- Hosted 4th Annual Art of Giving Luncheon entitled: "The World Needs Your Kid."
- Completed research for 2010 Arizona Giving Report. This publication highlights the size and scope of the philanthropic sector in Arizona.
- Offered two programs for nonprofits during the year. These programs gave the nonprofits an opportunity to network with funders.



# 2010 Program Summaries



*The following is a partial list of AGF meetings, events and/or programs held during the year.*

## **January 21 | Funder Collaboratives**

Arizona funders are increasingly engaged in collaborative activities. Our January program highlighted the lessons learned from two local funder collaboratives: the Emergency Funders Collaborative and Summer Youth Collaborative.

## **February 18 | Improving Understanding of Nonprofit Financials**

AGF partnered with the Nonprofit Finance Fund to present two sessions, "Linking Money to Mission," and "Funder Roles in Ensuring Financially Stable Nonprofits."

## **March 25 | Funder Roles in Mitigating Impact of Human Service Budget Cuts**

With tax revenue declining as a result of the recession and budget reserves largely drained, the vast majority of states are making spending cuts that hurt families and reduce necessary services. These cuts, in turn, will make the recession worse because families and businesses have less to spend in their local economies. Federal stimulus dollars greatly reduced the extent, severity, and economic impact of these cuts in 2009, but are an unlikely resource for 2010 and beyond.

## **April 22 | How Can Technology Improve Your Grantmaking?**

During this program, we held an informal peer learning opportunity in which we explored various technologies including web browsers, wikis, customer relationship management, GIS mapping, Facebook and Twitter.

## **May 27 | Permanent Supportive Housing, a Community Approach**

Our panel discussed Permanent Supportive Housing and the reality of ending homelessness in Arizona.

## **June 24 | Impact of Recession on Arts & Culture Organizations**

During this program, we heard from leaders in the Arts & Culture community who provided details about the challenges their groups are facing and highlighted glimmers of hope that are beginning to emerge.

## **July 22 | AGF Summer Social**

We gathered for an enjoyable evening of networking and socializing. This informal event was an opportunity to catch up with old friends and meet new colleagues. We featured several of Arizona's newest foundation CEOs.

## **August 26 | Using Community Assessments as an Evaluation Tool**

First Things First (FTF) is a grantmaking organization that is committed to ongoing and rigorous analysis of qualitative and quantitative data to ensure desirable program outcomes. FTF shared its findings and evaluation process with those who attended.

## **September 29 | The State of Latino Philanthropy in Arizona**

Currently, Hispanics represent 30% (2 million) of Arizona's population, ranking Arizona fifth in the U.S. in total number of Hispanics. The program provided a report on the Hispanics in Philanthropy Funder's Collaborative project in Arizona as well as exciting new philanthropic entities that have evolved from this three-year endeavor.

## **October 13 | Philanthropy Awareness Initiative (PAI)**

Our presenters shared PAI's findings, and then explored what individual foundations across the country are doing and can do to increase public awareness and understanding of philanthropy. They also addressed what foundations can do collectively to generate meaningful dialog between grantmakers and leaders in the public and private sector.

## **November 3 | 4th Annual "Art of Giving" Luncheon, *The World Needs Your Kid - Raising Children Who Care and Contribute***

AGF was proud to host a conversation with Craig Kielburger, the young, dynamic founder of Free the Children, the world's leading youth-driven charity. His presentation included lessons on nurturing families to care about the world around them. Comments and evaluations confirmed the presentation renewed the faith of attendees in the capacity of young people to address global problems and inspired participants to get involved, as well as pass on that inspiration and action to others.

## **November 18 | Supporting Community Engagement - Influencing Public Policy**

This program provided funders with an understanding of the significant benefits of investing in community engagement and public policy as well as greater clarity about the legal constraints that apply to public and private funders.

## **December 16 | AGF's Annual Meeting - Civil Society, Philanthropy and the Fate of the Commons**

Bruce Sievers, author of *Civil Society, Philanthropy, and the Fate of the Commons*, shared what he sees as the major components of a civil society and highlighted what he thinks is missing in modern society. Sievers discussed how philanthropic foundations can play a more effective role in promoting civil society. He explained why he feels that modern philanthropy needs to strengthen the fundamental platform required to achieve public good - civil society.