



# ARIZONA GRANTMAKERS FORUM

## Constant Contact Survey Results

**Survey Name:** 2011 Member Satisfaction Survey

**Response Status:** Partial & Completed

**Filter:** None

12/28/2011 2:15 PM MST

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**TextBlock:**







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As you know, AGF is a membership organization and we strive to have all of our members fully engaged. Your candid feedback is vital to our success! Please help us create the programming and services that will best suit your needs. We estimate it will take you 7-10 minutes to complete. As a special thank you, AGF will randomly select four respondents. Three respondents will win \$50 cash, and one lucky respondent will win \$100 cash! If you would like to enter the drawing, please complete the survey and enter your name, organization and phone number at the end by November 30, 2011. The winners will be "drawn from a hat" and not based on the answers given. Last year, 47 members participated in the survey. Based on that data, your odds of winning are pretty good.

Thank you for taking the time to share your thoughts.







Please answer the following:

1 = Yes, 2 = No







Answer	1	2	Number of Response(s)	Rating Score*
Did you meet any new peers this year?			39	1.1
Did you learn something new about philanthropy?			38	1.1
Did your membership expose you to an issue you were unaware of?			38	1.4
Were you made aware of new partnership opportunities?			39	1.2
Are you satisfied with the work being done by AGF?			38	1.0
Would you recommend AGF to non-member grantmaking organizations?			38	1.0

\*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

Please select the programs you have attended.

Answer	0%	100%	Number of Response(s)	Response Ratio
December 2010 - Annual Meeting - Bruce Seivers			9	36.0 %
February 2011 - AZ Budget Challenges and Implications for Nonprofits			7	28.0 %
March 2011 - ASU Lodestar Center and AGF Joint Conference			13	52.0 %
May 2011 - GEO - Building the Evaluative Capacity of Grantees			7	28.0 %
July 2011 - Place-Based Philanthropy			9	36.0 %
September 2011 - Saving Philanthropy Movie Screening			7	28.0 %
<b>Totals</b>			<b>25</b>	<b>100%</b>

Please select the affinity groups you have attended in 2011.

Answer	0%	100%	Number of Response(s)	Response Ratio
Corporate Funders			5	16.1 %
Education Funders			12	38.7 %
Grantmakers in Aging			5	16.1 %
Philanthropy Professionals Rising			4	12.9 %
Rural Funders			8	25.8 %
Small and Family Foundations			10	32.2 %
<b>Totals</b>			<b>31</b>	<b>100%</b>



Member Benefit Resources:

1 = Little Value, 3 = Average, 5 = High Value, 6 = N/A

Answer	1	2	3	4	5	6	Number of Response(s)	Rating Score*
AGF Staff Research/Resources							37	4.5
AGF's Website							39	4.2
AGF's YouTube Channel							33	4.6
AGF's Blog Page							31	4.3
AGF's Social Media Pages - LinkedIn, FaceBook, and Twitter							36	4.4
ListServe (an easy way to communicate with all members)							35	4.6
"Member Exchange" and "Resources" E-Newsletters							35	4.9
Member Discounts on Software, Subscriptions, etc.							34	4.6
AGF Online Member Directory							37	4.5
Professional Advisors Directory							36	4.6

\*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

Public Resources:

1 = Little Value, 3 = Average, 5 = High Value, 6 = N/A

Answer	1	2	3	4	5	6	Number of Response(s)	Rating Score*
AGF News & Notes E-Newsletter							37	4.6
AGF Reports/Publications (e.g. Arizona Giving Report, Business Giving Workbook)							39	4.6
General Information and Resources at AGF Website							37	4.5
Online Calendar of Events							37	4.5

\*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

What additional member benefit resources or services would be helpful for you?

5 Response(s)

\* How satisfied are you with your membership in AGF?

1 = Very Dissatisfied, 3 = Neutral, 5 = Very Satisfied

	1	2	3	4	5	Number of Response(s)	Rating Score*	
							39	4.7

\*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

How would you rate AGF staff on the following?

1 = Unsatisfactory, 3 = Neutral, 5 = Excellent

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
Responsiveness						39	4.9
Quality of service						39	4.8
Awareness and communication of trends in philanthropy						39	4.8
General knowledge of the field						39	4.7

\*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.









Frequency of Communications: Below are a list of communications we send out. Please let us know your preference regarding how often you would like to receive these communications.

1 = Less Often, 3 = Satisfied w/ Current Level, 5 = More Often

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
Member Exchange e-Newsletter (Members Only - Bi-Monthly)						36	3.1
News and Notes e-Newsletter (Public - Bi-Monthly)						36	3.1
AGF Resources e-Newsletter (Members Only - Bi-Monthly)						35	3.2
Program/Affinity Group Communications (as needed)						34	3.1
We Thought You's Like to Know Communications (as needed)						34	3.2

\*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

Top Communications Categories: What are the top three types of content you are most interested in reading about in our newsletters? (Please select only three)

Answer	0%	100%	Number of Response(s)	Response Ratio
Stories on philanthropic giving			9	23.6 %
Key findings/highlights from AGF Programs/Affinity Groups			27	71.0 %
Guest articles from experts in philanthropy			20	52.6 %
Grantmaking tips and best practices			19	50.0 %
Member Spotlight - highlighting an AGF memner			16	42.1 %
Member Q&A - survey results on relevant topics			18	47.3 %
Articles written by members for members			11	28.9 %
Other			1	2.6 %
<b>Totals</b>			<b>38</b>	<b>100%</b>

If you have any feedback you would like to provide, please feel free to do so here.

2 Response(s)

How do you feel AGF is doing in regard to its new strategic plan?







Goal #1 - Enhance member impact by expanding their capacity to effectively and collectively serve the communities and issues they care about.

A. Expand AGF's programs and services to members statewide

B. Expand AGF's organizational capacity

[Click here to review AGF's Strategic Plan](#)

1 = Not Very Well, 3 = Average, 5 = Very Well

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
Facilitate funding collaboratives and partnerships as appropriate						33	4.0
Increase dialog with nonprofits to better understand how to work most effectively together						34	3.9
Expand number of affinity groups as appropriate						34	4.2
Provide quality programs to AGF members						35	4.5
Grow AGF's membership by retaining existing and recruiting new members						32	4.0
Ensure adequate resources to sustain AGF's mission						34	4.1

\*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.



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How do you feel AGF is doing in regard to its new strategic plan?

Goal #2 - Serve as a resource to members and the broader community on issues affecting philanthropy.

[Click here to review AGF's Strategic Plan](#)

1 = Not Very Well, 3 = Average, 5 = Very Well

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
Partner with other organizations to promote philanthropy in Arizona						34	4.5
Educate members on the critical issues being made by policymakers at the federal, state and local level, so they have the knowledge and tools they need						34	4.1














\*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

Based on responses from last year's survey, we have started a Public Policy Committee and are considering starting an Evaluation Affinity Group.

What are the top three grantmaking practices/topics that you would like to have AGF design skill-building programs around this year? (Select only three)

Answer	0%	100%	Number of Response(s)	Response Ratio
Legal and ethical issues			7	20.5 %
Making sound funding decisions (reading financial statements, conducting due diligence)			10	29.4 %
Communicating funding recommendations and decisions			3	8.8 %
Managing a grant portfolio (clarifying expectations, monitoring performance)			6	17.6 %
Managing personal & professional challenges of grantmakers			5	14.7 %
Collaboration			11	32.3 %
Program Evaluations			12	35.2 %
Supporting nonprofit capacity and sustainability			11	32.3 %
Strategic planning			2	5.8 %
Government relations/Public policy			10	29.4 %
Good governance			3	8.8 %
Evaluating foundation effectiveness			8	23.5 %
Investment strategies			0	0.0 %
Technology (social media, online grant management tools, etc.)			6	17.6 %
Media relations			5	14.7 %
Maximizing grant impact (advocacy, convening)			9	26.4 %
Other			0	0.0 %
<b>Totals</b>			<b>34</b>	<b>100%</b>

In your opinion, what are the top three issues facing Arizona that you would like to become the focus of an AGF program? (Please select only three)

Answer	0%	100%	Number of Response(s)	Response Ratio
Education			22	62.8 %
Poverty			11	31.4 %
Health and Health Care			6	17.1 %
Environmental Sustainability			1	2.8 %
Housing			4	11.4 %
Employment/Business Development			8	22.8 %
Arts & Culture			7	20.0 %
Transportation			5	14.2 %
Immigration Issues			6	17.1 %
State Budget			8	22.8 %
Election/Civic Engagement regarding Arizona's future			10	28.5 %
Nonprofit Stability / Sustainability			19	54.2 %
Other			1	2.8 %
<b>Totals</b>			<b>35</b>	<b>100%</b>

**TextBlock:**

Please answer the following questions about yourself and your organization.

\*

Type of grantmaking organization (Select one)

Answer	0%	100%	Number of Response(s)	Response Ratio
Private Foundation			9	20.4 %
Community Foundation			9	20.4 %
Corporate Foundation Only			2	4.5 %
Corporate Giving Program Only			3	6.8 %
Corporate Foundation AND Giving Program			2	4.5 %
Public Charity/Non-Community Foundation			6	13.6 %
Operating Foundation			0	0.0 %
Government			2	4.5 %
Small/Family Foundation			3	6.8 %
Other			2	4.5 %
No Response(s)			6	13.6 %
<b>Totals</b>			<b>44</b>	<b>100%</b>

\*

Your Function/Role (Select one)

Answer	0%	100%	Number of Response(s)	Response Ratio
CEO/Executive Director			11	25.0 %
Trustee			1	2.2 %
Officer			1	2.2 %
Director			2	4.5 %
Manager			10	22.7 %
Program Staff			8	18.1 %
Development Staff			0	0.0 %
Administrative Staff			1	2.2 %
Other			4	9.0 %
No Response(s)			6	13.6 %
<b>Totals</b>			<b>44</b>	<b>100%</b>

\*

Grants budget for most recently completed fiscal year (Select one)

Answer	0%	100%	Number of Response(s)	Response Ratio
Less than \$50,000			1	2.2 %
\$50,000 to \$100,000			1	2.2 %
\$100,001 to \$250,000			6	13.6 %
\$250,001 to \$1,000,000			8	18.1 %
\$1,000,001 to \$5,000,000			10	22.7 %
Greater than \$5,000,000			12	27.2 %
No Response(s)			6	13.6 %
<b>Totals</b>			<b>44</b>	<b>100%</b>

\*

Location of Main Office:

Answer	0%	100%	Number of Response(s)	Response Ratio
Central Arizona (Maricopa County, Pinal County)			33	75.0 %
Southern Arizona (Pima County)			3	6.8 %
Northern Arizona (Coconino County, Yavapai County)			2	4.5 %
No Response(s)			6	13.6 %
<b>Totals</b>			<b>44</b>	<b>100%</b>

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Thank you for completing the survey! Please enter your name, company name, address, and phone number by November 30, 2010 in order to be entered to win one of four prizes. We will be giving away three \$50 cash prizes and one \$100 cash prize. Our winners will be drawn on December 1, 2010. If your name is selected, AGF will mail (or hand deliver) the prize to the address you provide.

<b>Answers</b>	<b>Number of Response(s)</b>
First Name	26
Last Name	26
Company Name	26
Work Phone	26
Address 1	26
Address 2	9
City	25
State/Province (US/Canada)	28
Postal Code	26