

AGF Membership Committee Meeting Minutes
Membership Chair: Lynn Timmons
March 20, 2007

In Attendance: Lynn Timmons, Angie Harmon, Juliana Yoder, Charlie Thompson, Roy Pringle, Madia Logan, Marissa Theisen

Marissa indicated that the 2007 membership goal was 10-15 new members. We then reviewed our current dues renewal process. Madia reported that 25 members had yet to pay their 2007 dues and were mailed a second notice.

Committee Suggestions regarding follow up with members (that have not renewed yet).

- Ask Gene D'Adamo to call Sue Glawe, who was recently promoted to Vice President at Blue Cross Blue Shield of Arizona.
- Ask Laura Atwell to follow up with Elizabeth Sawyer at First National Bank of Arizona. Marissa also suggested we connect with Rob Leslie.
- Marissa will follow up with Pat Miles of the McMiles Foundation.
- Charlie will follow up with Tom Ambrose of the Phoenix Suns Charities.
- Mollie or Charlie will follow up with Cindy Barnes Pharr at Qwest.
- Madia will follow up with Suzanne Viehmann at the S. Grace Foundation.
- Charlie informed us of Komen's national training. We will not pursue further discussion with them on membership. They may be a good candidate for the Friends of AGF program.

Marissa reported AGF had received a new grant of \$5000 from the Helios foundation, as well as our two new members: Choice Hotels International Foundation and the John C. Lincoln Health Foundation.

Lynn suggested that Madia do some follow up calling with Small/Family Foundations about the upcoming round table. The committee then began to review the list of top prospects and give feedback.

Member Suggestions for Additions/Contacts to Prospect List:

- Board of Visitor's (Roy volunteered to give a call over.)
- Tempe Governors (Manage the Governor's Ball)
- Maricopa County (Lynn Timmons)
- Coconino County (Lynn Timmons)
- City of Scottsdale (Lynn Timmons)
- Tempe Community Council (Madia to research)
- Riordan Foundation (Charlie Thompson)
- GoreTek and Gore Heart Transplants
- Purina
- Charlie volunteered to make visits up in Flagstaff.
- Change contact @ Cox to Ivan Johnson (Charlie Thompson)
- Mayo Clinic (Charlie Thompson)
- Southwest Airlines (Madia to research)
- Hensley (Charlie Thompson)

Madia will prepare a membership packet and letter for Charlie's signature for each of the prospects he agreed to contact. She will revise the prospect lists to reflect these suggestions and include a new list for government entities. She will also compose an email to corporate members querying their contacts in prospective corporate members.

Angie made the point of asking what programming did we have that would be attractive to prospective corporate members? She volunteered the topic of workforce development programs, which would be a timely topic.

Roy also suggested that we divide our current member list in the packet into their types so corporations can quickly see which of their colleagues are involved, etc... Madia will draft that document.

Marissa agreed to communicate with the Board of Regents that they were eligible for membership, once the Board approves at the April 3rd meeting.

The committee then went on to discuss the Friends of AGF program. Members suggested a tiered grant structure that won't highlight the minimum contribution of \$200. Marissa stated that the financial goal of this program was to bring in \$10,000. The committee cautioned against AGF staff investing time in endeavors that didn't yield a significant amount of money.

Charlie highlighted that he thought family foundations would read an e-newsletter but not necessarily visit the website.

At the next meeting, the group will discuss the dues structure, prospective member materials.

The group adjourned the meeting at 1:30pm looking to schedule another meeting for May 15th, 16th, or 18th. Charlie Thompson and Roy Pringle offered to host the next committee meeting. Madia will follow up and get the meeting scheduled.