

## **AGF WORK PLAN 2009**

### **GOAL 1: FOSTER EDUCATION: BE ARIZONA'S CLEARING HOUSE FOR INFORMATION AND EDUCATIONAL PROGRAMS SERVING THE PHILANTHROPIC SECTOR**

#### **OBJECTIVES:**

1. Provide quality programs/services to AGF members that address internal and external aspects of foundation mgt.
  - Conduct 10 luncheon programs
  - Conduct 1-2 longer programs which may be open to nonmembers
  - Conduct at least 1 program/year in Flagstaff/Sedona and Tucson
  - Conduct and/or make available 2 or more teleconferences
  - Sponsor 2 or more affinity groups
  - Promote/support peer mentoring program for interested members
  - Continue to promote funder/nonprofit dialogue about responses to economic crisis
2. Provide vital & timely information to general public
  - Conduct 1-2 public programs
  - Publish/distribute 2008 AZ Giving Report
  - Update website regularly with new, relevant resources for nonprofits, funders and individuals
  - Maintain webpage on what Arizona funders can and are doing to help nonprofits during difficult economic times.

### **GOAL 2: STRENGTHEN ORGANIZATIONAL CAPACITY: DEVELOP/SUPPORT ADEQUATE RESOURCES TO SUSTAIN AGF'S MISSION**

#### **OBJECTIVES:**

1. Expand membership
  - Enroll 5 new members
  - Maintain 90% member retention rate
  - Highlight member benefits on regular basis
2. Generate adequate financial resources to fully support strategic plan
  - Generate dues revenue of \$153,750
  - Generate at least \$86,500 in membership grants
  - Solicit underwriting for AGF special events totaling at least \$17,500
3. Ensure strong, visionary board
  - Insure broad representation of AGF membership on board
  - Follow up on recommendations from 2008 board retreat
  - Encourage participation -All Board members attend 75% of board meetings
4. Maintain outstanding staff

- Encourage staff to attend at least one professional development session
- Provide competitive compensation package
- Conduct annual, constructive employee performance reviews

5. Maintain effective management systems/processes

- Update Administrative Procedures Manual on as needed basis
- Review AGF Bylaws and Policies and update accordingly
- Review Employee Handbook and update as necessary
- Conduct annual review of Strategic Plan
- Annually update 3-year financial plan

**GOAL 3: ENHANCE NETWORKING: PROVIDE AGF MEMBERS WITH ONGOING OPPORTUNITIES TO SHARE IDEAS AND EXPERIENCES, LEVERAGE RESOURCES AND COLLABORATE**

OBJECTIVES:

1. Encourage member networking
  - Provide 2-3 informal networking opportunities for AGF members
  - Continue to encourage and foster connections between members/Peer Connections
  - Encourage expanded use of the Member Listserv
  
2. Support Collaboration
  - Offer minimum of 1 program on collaboration
  - Collect and share examples of local funder collaborations
  - Update info on member funding areas and post to website
  - Work with members to coordinate philanthropic responses to economic crisis

**GOAL 4: EXPAND COMMUNITY INFLUENCE AND IMPACT: EXTEND AGF AND MEMBER INFLUENCE AND IMPACT TO THE LARGER COMMUNITY**

OBJECTIVES:

1. Conduct a minimum of 2 programs that involve nonprofits and funders
  - Collaborate with ASU Lodestar Center and Alliance of AZ Nonprofits around AGF programs
  - Provide assistance to Alliance on securing funders to present at Grants Forums
  - Host online calendar listing philanthropic events by AGF and others
  
2. Encourage dialogue between funders and other community leaders
  - Monitor key state and local issues via various news media
  - Inform AGF members about state and local forums addressing key issues
  - Actively engage with Governor's Philanthropy Roundtable

3. Publicly promote the importance of philanthropy
  - Enlist staff/members to write editorials
  - Respond to community requests for speakers/resources
  - Distribute press releases on national philanthropic research
  - Promote International Corporate Philanthropy day – Feb. 23
  - Explore ways to educate various groups about resources at AGF website
  
4. Advocate for the growth of institutional and individual giving
  - Educate federal, state and local leaders about Arizona's philanthropic sector
  - Work with Alliance of AZ Nonprofits to educate political candidates about the importance of the nonprofit sector
  
5. Continue to seek opportunities for innovation/growth
  - Monitor innovative programs implemented by other Regional Associations
  - Assess local needs and explore options for program expansion