

And Justice For All: Tell Your Story and Get Heard

An Advocacy Conference for Nonprofit and Funding Organization Professionals

Presented by The Wallace Foundation of Arizona

Agenda

- 8 a.m. Registration and Continental Breakfast Foyer
- 8:45 a.m. Welcome Ballroom
Laura Atwell, Executive Director
The Wallace Foundation of Arizona
- 8:50 a.m. Advocacy Video and Discussion
Edmund H. Portnoy, Ph.D., Moderator
Director of Grants Programs in Arizona. Nina Mason Pulliam Charitable Trust
- 9:15 a.m. “Social Justice Youth Development: Advocacy and Change for Urban Communities”
Julio Cammarota, Ph.D., Assistant Professor, Bureau of Applied Research
in Anthropology and the Mexican American Studies and Research Center,
University of Arizona
- 10 a.m. K. Sean Buvala, Storyteller, www.seantells.com
- Break
- 10:15 a.m. K. Sean Buvala, Storyteller, www.seantells.com
- 10:20 a.m. “Influencing Policy Makers”
Director: Joseph Benesh, Theater Manager, Theater Works
Players: Shawna Franks
Ryan Nelson
Norris Nordvold, Public Policy Consultant, N Squared Consulting
Ted Raymond
Lynn Timmons, Federal Relations and Grants Liaison, City of Phoenix
June Valk
- 10:50 a.m. “Maximizing and Customizing Your Story and Your Message for the Media”
Richard de Uriarte, Editorial Writer, *The Arizona Republic*
- 11:15 a.m. “Using the World Wide Web to Support Your Advocacy”
Ginny Hildebrand, Executive Director, Association of Arizona Food Banks
- Break
- 12:15 p.m. Lunch

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Agenda continued...

- 12:30 p.m. “Advancing Your Mission Through Advocacy”
Ruth Holton-Hodson, Director of Public Policy
The California Wellness Foundation
- 1:30 p.m. K. Sean Buvala, Storyteller, www.seantells.com
- 1:45 p.m. Breakout Sessions
- “How to Conduct Advocacy at the Legislature” Seville
Tim Schmaltz, Coordinator
Protecting Arizona’s Family Coalition (PAFCO)
- “How and Why to Fund Advocacy” Valencia
H. Eric Schockman, Ph.D., President
Mazon: A Jewish Response to Hunger
Tim Delaney, Esq., President
Center for Leadership, Ethics & Public Service
- 2:45 p.m. “Where to Turn for Help” Ballroom
Tim Delaney, Esq., President
Center for Leadership, Ethics & Public Service
- 3:20 p.m. Sophia Liang, Graphic Illustrator
- 3:30 p.m. K. Sean Buvala, Storyteller, www.seantells.com
Drawing for \$100 gift
- 3:35 p.m. Wallace Foundation 30th Anniversary Tribute
- 3:45 p.m. Conference concludes