

Elected Officials Top Ten Responses to Information

10. What does this mean to me?
9. Busy, gotta run –leave it with my staff
8. Just the Facts M'am (Be brief, be bold, be gone)
7. Show me the numbers (loves a good graph)
6. Question & Details, Details & Questions (can be genuine interest or skillful delay)
5. Wonderful, Wonderful, Wonderful (No clue – but really nice)
4. Who cares about this (and do they vote, better yet do they contribute?)
3. I'm here for other reasons – not my issue
2. Ideology Rules – Facts don't matter
1. Who are you – do I need to care what you think?
(see Rule No. 10)

Top Ten Ways to Get the Attention of Elected Officials

10. Make an appointment – take another elected official with you if you have the option
9. Call and leave a message (you will most likely talk to staff, build a rapport)
8. E-mail, have your friends e-mail, blog, use technology to your advantage
7. Write a letter the old fashioned way (make the look distinctive, enclose photos)
6. Write a letter to the editor
5. Get on a Board or Committee that recommends policy to the elected official
4. Testify at meetings or hearings in front of elected officials
3. Attend fundraisers for elected officials
2. Invite elected officials to your events, create photo ops and positive press for them
1. Get to know them before they are elected – Elect your friends to public office!