

AGF Fund Development Committee Meeting
March 21, 2011, 9:00 a.m.

In attendance: Gene D'Adamo, Mary Jane Rynd, Don Snider, Preston McMurry, Barbara Mohr, Lisa Altomare, Marissa Theisen, and Tom Torretta.

The AGF Fund Development Committee met to discuss alternative revenue sources. AGF's membership dues and grants are not sufficient at this time to cover all of AGF's expenses. The committee is looking for ways to supplement the dues and grants to help AGF end each year on or under budget.

Possible Fund Development Ideas Discussed:

After bringing Lisa Altomare and Barbara Mohr (McMurry staff) up to speed on AGF, our purpose, projects and current financial state, the committee started sharing ideas for ways AGF can raise additional funds. AGF is looking for "outside the box" ideas that are hopefully not too labor intensive. Here is the list of ideas discussed at this meeting:

- Increase member dues revenue through recruitment
- Increase member dues by 5%
- Require dues from Donor Advised Funds @ \$100
- Secure underwriting for all regular programs @ minimum of \$1,000 each
- Secure sponsorship for all affinity groups @ \$2,500 or more
- Secure additional general operating grants from all Special Event sponsors
- Special Event - Net Revenue
- Annual Philanthropy Conference
- Joint Affinity Group mixers
- Meet the Professionals Day
- Meet an Author event at private home
- Successful Grants Tour
- Membership appreciation event
- Direct member ask for small grants
- Secure sponsorship for webpages, enewsletter, etc.
- Secure advertising for Giving Study
- Secure advertising for Professional Advisor listing
- Secure underwriting for Philanthropy at Work ads
- Charge non-member fee for Programs
- Charge member fee for programs - (\$15/member x 30 x 6)
- Increase investment revenue
- Earned Income (website hosting, consulting services)

The group will meet on April 19 at 9:00am at McMurry to think of other ideas and then rank them based on potential.

The meeting adjourned at 10:35am