



## ARIZONA GRANTMAKERS FORUM

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### **Noted Author to Speak About Making the Most of Your Charitable Giving**

**PHOENIX, AZ** - How do you make the most of your charitable giving, especially in tough economic times? What are the warning signs you should look out for when making a sizable gift? Who should you talk to if you want the inside scoop on an organization?

Renata J. Rafferty, author of "Smart Generosity: How to Make the Most of Your Charitable Giving" will address these questions and more at a special event on October 22, 2008 at the Arizona Biltmore in Phoenix. Hosted by Arizona Grantmaker's Forum, in partnership with a number of other philanthropic and civic organizations, community members will gather to learn the key steps to take in becoming informed philanthropists.

Ms. Rafferty says that investing in charity is no different than investing in the market...it's a proactive process of defining your charitable goals, and identifying and assessing opportunities that will lead to those goals. Event attendees will receive a copy of Rafferty's book on "Smart Generosity" and leave knowing how to help effectively create change in their own community, deepen the level of satisfaction in their charitable giving, increase the value of their contributions through leveraging, and how to eliminate unsolicited requests for funding.

Ms. Rafferty is a nationally respected consultant, columnist and author on the business of charity. She has been interviewed in INC., Kiplinger's, Worth, Money Magazine, and Forbes, as well as by major dailies including The Washington Post, The Boston Globe and The New York Times. She is a frequent guest on The O'Reilly Factor and other cable news shows as a charity analyst.

"Smart Generosity: How to Make the Most of Your Charitable Giving" will be held October 22, 11:30 a.m. – 1:30 p.m. at the Arizona Biltmore. Visit [www.azgrantmakers.org](http://www.azgrantmakers.org) for more information and registration.

#### **About Arizona Grantmakers Forum**

AGF is a regional association that provides educational resources, research and networking opportunities for grantmakers in Arizona. Member organizations make financial grants to non-profit organizations throughout the state and represent the interests of private foundations, trusts, endowed community foundations, corporations, government agencies and individuals with organized charitable gift programs. AGF's mission is to increase, enhance, and improve philanthropy in Arizona, with the vision that the state's expanding philanthropic community, working collaboratively, invests their resources wisely to make a profound positive difference for Arizona's communities. Learn more about Arizona Grantmakers Forum and our member organizations at [www.azgrantmakers.org](http://www.azgrantmakers.org).