

Arizona Grantmakers Forum  
2006/2007 Membership Survey Comparison

**Response Rate:**  
2007 – 44 Respondents  
2006 – 58 Respondents

1. Over the past year, which AGF services and programs did you utilize? (Check all that apply)

	2006	2007
	Response Percent	Response Percent
<b>Attended a monthly program</b>	<b>77.6%</b>	<b>84.1%</b>
Attended Annual Conference	37.9%	36.4%
Attended one or more teleconferences hosted by AGF	22.4%	22.7%
Accessed the Members Only section of our website	22.4%	31.8%
Utilized the ListServe to query members	3.4%	6.8%
Served on board	12.1%	22.7%
Served on a committee	24.1%	27.3%
Participated in an Affinity Group (Youth Philanthropy, Education, Capacity Building, Rural Philanthropy)	27.6%	34.1%
Called for information and/or research data	20.7%	22.7%
Read the email newsletters, Funders News & Notes and Member Exchange	72.4%	77.3%
Utilized any of the discounts on products/services available through AGF	0%	0%

Other response (1): partnered in an assessment project

2. Why do you belong to AGF? (check all that apply)

	2006	2007
	Response Percent	Response Percent
Stay current on regional and national philanthropic trends	77.4%	87.8%
<b>Utilize networking opportunities</b>	<b>79.2%</b>	80.5%
Stay current on nonprofit activity	75.5%	63.4%
Improve philanthropy by developing standards and proto-types	34%	41.5%
Access grantmaking resources	22.6%	29.3%
Support leadership in the philanthropic community	71.7%	80.5%
Access programs that inform grantmaking decisions (critical issues, professional development, etc.)	64.2%	73.2%

Other (2):

1. develop collaborative strategies on community issues
2. Affinity Group work

3. Overall, how satisfied are you with your membership in AGF?

	2006 Response Percent	2007 Response Percent
<b>Very satisfied</b>	<b>67.9%</b>	61%
Somewhat satisfied	28.3%	34.1%
Somewhat dissatisfied	0%	4.9%
Very dissatisfied	0%	0
Briefly explain		

Other Responses (8)

1. Our focus is different from that of most members.
2. I would like to be more involved but because I am in an affiliate office I find I must pick and choose activities and participation due to time constraints.
3. The AGF team continues to serve as the brain trust for the grant making community in Arizona. They do the digging into emerging issues that some of do not have time to do as part of our daily work lives, but which benefits us professionally all the time.
4. The monthly programs are so specific and yet so widely varied that they are rarely significant to us. The topic does not usually fall within our scope of work.
5. Great in theory and we like to support the philanthropic sector as a whole, but not a lot of practical benefits to us at this time.
6. Wish there was more participation from outside Maricopa County. With limited time, have specific experts provide training (i.e. Piper does great evaluations, any tips or templates they can share?).
7. I think this is a worthy effort to keep those who fund nonprofits together in how they strategize to improve communities.
8. I wish there were meetings at various times rather than so many at lunch. Mornings are better for me and while I think AGF is great, I can rarely take advantage of the network.

4. Do you feel AGF provides sufficient opportunities for you to get to know your colleagues?

	2006 Response Percent	2007 Response Percent
Yes, I've found it easy to make connections	70.6	82.5%
I think the organization could do more to facilitate networking among members.	19.6	17.5%

- "Show and Tell" Survey members and have volunteers take a few minutes at a program meeting to describe who they are and what they do.
- It would be great to have two annual networking events like the one held at Barcelona last year.
- AGF does a good job, I think the main barrier is geography - everything happens in Phoenix and we are located in Tucson.

5. Please check the following experiences you have had with AGF?

	2006 Response	2007 Response
Acquired a new skill or refined an existing skill	38.6	45.9%
<b>Collaborated with another funder</b>	43.2	62.2%
Networked to identify a new employee or consultant	20.5	10.8%
Initiated a new grantmaking procedure	9.1	27%
Met a colleague who could assist in my work	65.9	59.5%
Other		16.2%

Other Responses

- via monthly presentation, pick up ideas
- Use the network to communicate about our own grantmaking priorities
- I call for information and use you as a clearing house. I tell others to use AGF as a resource.
- Learned what others were doing to help
- Strengthened best practice methodology
- Met colleagues whose work I could assist.

6. How would you rate AGF, in terms of value, compared to the other organizations to which you belong?

	2006 Response	2007 Response
Better Value	46%	43.9%
Equal Value	52%	46.3%
Less Value	2%	9.8%

7. Would you recommend AGF to a friend/colleague?

	2006 Response	2007 Response
Yes	100%	97.4%
No	0%	2.6 %

8. Do the programs offered by AGF add value to your role as a funder?

	2006 Response	2007 Response
Yes	95.7	92.1%
No	4.3	2.6%

1. except our area of focus is different than that of most members
2. The ethical principles are important, and I also feel we can offer more as funders if we are up to date on philanthropic issues.
3. Occasionally. Again, many of the programs are irrelevant to our work.
4. Yes, they allow me as a non-program staff to understand the program goals better, as well as expanding my knowledge in the areas that others are funding
5. Our foundation has not found many of the programs to be of direct benefit to us (especially given our location outside of Phoenix), but I can see how it would benefit other foundations (especially those in Phoenix)
6. It broadens my perspective
7. The inform about current topics and introduce potential collaborators
8. Helps us think about how to collaborate around shared vision and priorities instead of possibly duplicating efforts.

9. Which time frame do you most prefer for AGF monthly meetings?

	2006 Response	2007 Response
Mornings (8:00 to 10:00)	35%	15%
Lunch	65%	77.5%
Mid Afternoon (3:30 – 5:00 p.m.)	16%	8.5%

10. Which of the following is most accurate regarding Member Exchange, our bi-monthly email newsletter.

	2006 Response	2007 Response
I read it in its entirety	21.2%	26.5%
<b>I read it periodically</b>	50%	41.2%
read only those sections that pertain to my grantmaking work	19.2%	32.0%
I don't read it	7.7%	8.8%

11. How often do you visit the AGF website?

	2006 Response	2007 Response
Once a Month	1.9%(frequently)	13.5%
Occasionally/Periodically	59.6%	59.5%
Never	38.5%	27%

13. What type of organization do you represent?

	2006 Response	2007 Response
Private Foundation	32	27.8%
Public Charity	34	25%
Corporate	22	19.4%
Government		11.1%
Donor Advised Fund		8.3%
Other	12	8.3%

14. What is your organization's annual grants budget?

	2006 Response	2007 Response
Less than \$50,000	14.3%	5.9%
\$50,000-\$100,000	8.2%	2.9%
\$100,001- \$250,000	12.2%	14.7%
\$250,001-\$1,000,000	10.2%	20.6%
\$1,000,001-\$5,000,000	18.4%	20.6%
<b>\$1,000,001-\$5,000,000</b>	36.7%	35.3%

15. What is your primary role in your organization?

	2006 Response	2007 Response
Trustee	5.9%	5.6%
CEO	21.6%	36.1%
Staff	78.4%	63.9%