



## AGF Member Technology Survey Survey Summary

Date Sent: 10/9/08

Total Sent: 186

Total Respondents: 37 (20%)

### Results:

95% (35) of respondents use email on a daily basis.

84% (31) of respondents use the internet to gather information related to their work.

49% (18) of respondents read the AGF Newsletter on a monthly basis.

- Most respondents use the AGF website and the Member Only section of the website "Occasionally."
- Respondents rated the Resources, Calendar & Events, and Online Registration for Programs/Events as the most useful parts of the AGF website. The Newsletter Archives and Current Philanthropy News were rated as somewhat useful.
- The Membership Directory was rated the most useful part of the Member Only section of the website. The ability to update profile information, pay dues, and join committees and affinity groups online were also rated highly useful.
- Online forms for grantmaking and Links to information on best practices were rated as the most useful online AGF technologies. Webinars, Podcasts, and Teleconferences were rated as somewhat useful.

16% (6) of respondents had viewed an AGF video posted on the website. 32% (12) of respondents did not know that videos were available, and 35% (13) of respondents replied that they did not have time to watch videos.

46% (17) of respondents would be interested in viewing AGF programs via live internet broadcast, while 41% (15) were unsure and 5% (2) were not interested.

## Survey Results

This survey is designed to help AGF staff better utilize technology to serve our members. We value your time and estimate it should take you no more than 5 minutes to answer the questions below. Thank you for your time, attention and responses to this survey.

### 1. How often do you use/access...

(% is percent of total respondents)

	Daily	Weekly	Monthly	Occasionally	Never
...email?	35 (95%)	0	0	0	0
...the Internet to gather information related to your work?	31 (84%)	4 (11%)	0	0	0
...AGF newsletters?	2 (5%)	4 (11%)	18 (49%)	10 (27%)	1 (3%)
...the AGF website (general resources)?	0	1 (3%)	10 (27%)	17 (46%)	4 (11%)
...the AGF Member Only website?	0	0	7 (19%)	15 (41%)	13 (35%)
...Council on Foundations' website?	0	0	6 (16%)	16 (43%)	13 (35%)
...Foundation Center's website?	0	0	3 (8%)	15 (41%)	17 (46%)

### 2. What are some other websites you access often to help you with your work? (Other than those listed above)

Association of Small Foundations, GuideStar, Law Enforcement related sites, Local and National News sites, Grantmakers in Health, Grantmakers in Education, National Center for Family Philanthropy, ASU Lodestar, various governmental and educational sites, NCCS, Arizona Commission on the Arts, Americans for the Arts, Boston College Center for Corporate Citizenship, AZCentral.com, National Conference of State Legislatures, GEO, SSIR, Association of Corporate Contributions Professionals, Hands on Network, Arizona Interfaith Network, PAFCO, AZ Secretary of State, Ballot Proposition sites, AAMC, AZHHA, Various Chamber Websites, Diversity Leadership Alliance, Arizona statutes, corporation commission, secretary of state, Tactical Philanthropy, CompassPoint, Grantcraft,

### 3. AGF Website: Please rate the usefulness of the following resources currently available at our public website. If you are not aware of the item, choose "NA."

	Not Useful				Very Useful	NA
Resources (for foundations, corporations, individuals, etc.)	0	2	4	9	10	10
Calendar & Events	0	0	2	10	16	7
Online Registration for Programs/Events	0	0	2	5	24	4
Newsletter Archives (News & Notes)	0	5	6	10	6	8
Current Philanthropy News	1	2	3	11	10	8

### 4. AGF Member-Only Website: Please rate the usefulness of the following resources currently available at our Member-Only section of the website. If you are not aware of the item, choose "NA."

	Not Useful				Very Useful	NA
Membership Directory	0	2	2	5	14	12
Program Videos	1	2	4	7	5	16
Knowledgebase	0	1	4	9	4	17
Member Exchange Archive	1	3	5	7	4	15
Auto-Update your Contact Info	0	0	3	5	7	20
Pay Dues/Fees Online	1	0	2	4	8	20
Join Committees and Affinity Groups Online	0	1	3	5	8	18
Internal Documents (meeting minutes, budget, strategic plan)	2	2	3	8	3	17

**5. Please rate the usefulness of the following technologies AGF can use to support our members.**

	Not Useful			Very Useful	
<b>Webinars</b>	2	2	4	13	12
<b>Teleconferences</b>	2	1	6	16	7
<b>Online Discussion/Message Boards</b>	3	7	9	8	6
<b>Podcasts (audio downloads) of monthly AGF programs</b>	3	8	10	10	2
<b>Online Forms for Grantmaking (e.g. Common Grant Application)</b>	5	1	6	9	13
<b>Links to Information on Best Practices</b>	0	3	5	10	16
<b>(CEO) Philanthropy Blog</b>	5	7	8	6	5
<b>Member Email ListServ</b>	3	4	12	7	7
<b>Job-specific ListServes (corporate grantmakers, program officers, CEOs)</b>	2	4	15	5	7

List serves and blogs are too time-consuming for me to utilize (probably because I just don't know how to best utilize them!).

I haven't used many of the technological supports, so I'm not familiar with them, thus, my less than very useful response.

I am new to organization so my answers are not very helpful. Sorry!

I am a new member & have only attended one monthly meeting. Have not done much exploring on your website.

I have not taken the time to explore all the resources on the AGF website.

Although I have yet to truly utilize AGF's website and events, I have every intention of doing so in the near future!

**6. Have you ever viewed any of the AGF program videos posted at our website?**

6 Yes

28 No

**7. If you answered yes, how would you rate your experience? Please comment below about what was satisfactory and/or what we can improve.**

Poor				Excellent	
0	0	2	3	1	

**8. If you answered no, please indicate why not:**

12 Didn't know they were available

0 Couldn't find them

0 Couldn't open the video(s)

13 No time

0 Other

**9. Would you be interested in viewing AGF programs LIVE via streaming video at your office?**

17 Yes

2 No

15 Not Sure

Would depend on program and technical capacities.

It would depend entirely on the program.

Where it was pertinent.

The information will need to be relevant to what I am working on NOW - not what I may come across at some point in the future.

It would depend upon other time commitments

Hard to do where I "sit" in the office.

When relevant to what I do

**10. Finally, please use the space below to add any thoughts or suggestions on AGF's use of technology.**

AGF has done a great job of incorporating technological tools.

I like the electronic newsletter/emails, links and suggestions delivered to me. I generally have not had the need, desire or impetus to visit the AGF website.

AGF does a great job of using technology to make a tremendous amount of information available and to help link members to each other and the outer philanthropic world. It's just that . . . at my end . . . time to take advantage even of these convenient resources is limited! Many of them I wasn't aware of and I'll be sure to check the AGF website more frequently.

I really appreciate the work at bringing these options to all the members.

Like others, my time is limited. When I go to websites, I only want the information I am seeing at that moment. I don't have time for "nice to know" or "let me wander around". The website must be redundant, current and focused. As the SE Regional Director of ACF, I am always looking for information & links relevant to rural, ranching, military, border that I can share with other NPOs and with donors.

Formal grant-making is such a small part of my job (\$85k annually) that I forget about the resources AGF offers at its website. Corporate citizenship -- partnership development, low-income outreach, self-sufficiency, and the like - is a much larger part of what I do. Furthermore, I get so many emails in a given month, that I often do not have time to read the AGF e-Newsletter. All this notwithstanding, it's good to know that AGF is there as a resource.

I am not technologically advanced and though AGF seems to offer some helpful tools, I am not taking advantage of them. I always think of AGF as a clearing house and am grateful that you are there when I need you.

I wish some of the programs, at least, were available on a teleconference or some way to not have to drive to PHX.

Very cutting edge and much appreciated.

AGF does a great job and I appreciate all the hard work.

You are a truly wonderful organization. Thanks for striving to continuously provide easy ways for members to access such valuable information.