

AGF Membership Committee Meeting
March 23, 2010 3:00 – 4:00 pm
Location: Arizona Grantmakers Forum

In attendance: Barbara Ryan and Karen Fisch; AGF Staff: Marissa Theisen and Tom Torretta

Tom Torretta called the meeting to order at 3:00 pm.

Membership Committee Roles and Responsibilities

The committee reviewed the membership committee roles and responsibilities together and discussed expectations.

Current Dues Renewal Spreadsheet

The committee reviewed the current membership dues report and discussed the members with outstanding dues. Of the members who have yet to pay their annual dues, only three are questionable. Those are the Dorrance Family Foundation, Francis Baker and The Arizona Foundation for Women. Karen Fisch knows an SRP employee who is on the board of the Arizona Foundation for Women. She was going to reach out to that employee to get some insight.

The other members who have not yet renewed have expressed that they will be sending in their dues.

Affinity Group Underwriting Opportunities

Discussion was held in regard to the possibility of getting the Corporate Funders and/or the Young and Emerging Affinity groups underwritten by the membership. The education funders affinity group is currently underwritten by JPMorgan Chase, and the Small/Family Foundation Affinity group is underwritten by Tom Chauncey.

Special Event Underwriting Opportunities

The committee discussed the various underwriting and partnering opportunities for corporations in regard to our annual special event. One of the options discussed included Petsmart.

Top Prospects and Course of Action

The committee reviewed the "Top Prospects" list together and discussed various ways to engage potential members. The group discussed changes in Tucson including the Community Foundation of Southern Arizona and the United Way of Tucson. It was decided that AGF would setup a meeting with the new CEOs of those two organizations once they are hired. It is imperative to Arizona that AGF pull the Tucson foundations into the fold. This will offer additional collaborating opportunities.

Barbara Ryan volunteered to reach out to the University of Phoenix.

Marissa is going to follow-up with Charlie Thompson in regard to Susan G. Komen.

Karen Fisch suggested we find foundations with common interests and host a “meet and greet” for them. This would allow them the opportunity to get to know each other, setup a new network and possibly get them interested in joining AGF. For example, invite the various sports teams to get together (Suns, Diamondbacks, Cardinals, Heat, Coyotes, etc). Other possibility would be to invite

- Small/family foundations
- Safeway, Bashas, Frys (JoEllen Lynn) and Walmart
- Avnet, Intel, General Dynamics, Insight, Go Daddy, and Paypal
- Amex, Henkel, USAA,
- Grand Canyon University
- China Mist and Cold Stone Creamery/Kahala

We could provide them the same networking opportunities. This meeting would simply be coffee (or cocktails) for five to 10 organizations. It would include a five minute introduction to AGF.

Marissa is going to setup the next Corporate Funders Affinity Group and invite the VCN members to join us. She will set the meeting up as a discussion and ask the members to send her a list of burning questions that they would like to discuss with peers.

Another idea discussed was having Sharon Foltz setup a Tucson coffee with the foundations that might be interested.

Market Penetration

The group reviewed the market penetration report Marissa put together in September 2009. It is apparent that while there are a lot of foundations who are not members of AGF, the majority of large ones are represented.

General Discussion

The committee discussed Cindy Slick’s retirement and the new role Joanna DeShay may be playing at APS.

Tom will email an electronic copy of the Member Packet and Member Survey Results to the Committee Members.

The meeting was adjourned at 4:45 pm.